

Atlas RWA

# Global Real Estate New- Generation Asset Management Platform

Combining real estate fund expertise with blockchain technology — delivering accessible, transparent, and income-generating digital real estate investments for global investors. Starting at \$2,000.

Learn More

Schedule a Call

**\$300T+**

Global Real Estate

**<0.001%**

Tokenized Today

**27%**

Projected CAGR to 2035

# A \$300 Trillion Market, Barely Touched

Real estate is the world's largest asset class — 3x larger than global equities. Yet cross-border access remains locked behind high minimums, opaque structures, and zero liquidity.

**\$300T+**

Global real estate value

BCG / Ripple

**\$4T**

Projected tokenized RE by  
2035

Deloitte

**27%**

CAGR for RE tokenization

Deloitte

**\$317.9B**

Stablecoin market cap (Jan  
2026)

DeFiLlama

Institutional capital is pouring in — BlackRock BUIDL, Franklin Templeton, Apollo. The infrastructure race for tokenized real estate has begun. We're building the consumer layer.

Sources: BCG/Ripple Global RWA Report, Deloitte Tokenized Real Estate 2035, CoinGecko 2025 RWA Report

# Cross-Border Real Estate Investment Is Broken

Ordinary investors are locked out of the world's most reliable asset class.



## Prohibitive Minimums

\$25,000–\$250,000 entry barrier for overseas property investment



## Capital Lock-Up

7–10 year holding periods with no early exit mechanism



## Geographic Limitation

Existing platforms serve single markets — no global diversification



## Opacity & Complexity

Complex legal structures, opaque reporting, hidden fees

No platform today offers global real estate + low minimums + transparent on-chain settlement for everyday investors.

# Management Team

A cross-disciplinary leadership team spanning real estate, industrial Internet, PropTech entrepreneurship, and asset management — the core competencies required to build the next-generation real estate asset management platform.

REAL ESTATE × INDUSTRIAL INTERNET

## Xi Zeng

Co-Founder

CEIBS EMBA. Industrial Internet innovator with 20+ years in real estate, spanning China, Southeast Asia, and the Middle East.

- CEIBS EMBA
- Industrial Internet innovator
- 20+ years in real estate

REAL ESTATE × WEB3

## Sunnie Li

Co-Founder & CEO

10+ years in overseas real estate. Serial PropTech entrepreneur and RWA pioneer. Leads product development and technology strategy from Silicon Valley.

- 10+ years overseas RE experience
- Serial PropTech entrepreneur
- RWA & Web3 pioneer

REAL ESTATE × CHANNEL OPERATIONS

## Jiaorong Pan

Co-Founder & COO

Cheung Kong & SJTU SAIF EMBA. 20+ years in real estate. Co-founded Fangdd (NASDAQ: DUO), one of China's largest RE transaction platforms with RMB 100B+ in transactions.

- Cheung Kong & SAIF EMBA
- Co-founded Fangdd (NASDAQ: DUO)
- 20+ years in real estate

ASSET MANAGEMENT × FUND INVESTMENT

## Kelvin Ni

CAO (Chief Asset Officer)

18+ years in asset management and real estate fund investment. CEO of GROW Investment Group (RMB 100B+ AUM), led China's first real estate fund of funds at Noah Holdings (NYSE: NOAH).

- 18 years asset management
- RMB 100B+ cumulative AUM
- China's first RE fund of funds (Noah)

PRODUCT × TECH ARCHITECTURE

## Allen Young

Co-Founder & CTO

10+ years in full-stack architecture and product technology leadership across Fintech, PropTech, and Web3. Led multiple digital asset platforms from zero to one — product definition, system architecture, and end-to-end delivery. Specializes in smart contract engineering, on-chain asset settlement, and compliance-first technical design.

- Zero-to-one tech leadership across digital asset & Fintech platforms
- End-to-end delivery of RWA tokenization platform architecture
- Deep expertise in smart contract engineering, DeFi protocol design & compliance tech

MARKETING × BRAND

## Hang Li

CMO

Master of Corporate Governance from Hong Kong Metropolitan University. Leads marketing strategy and brand development for Atlas RWA's global expansion.

- HKMU Corporate Governance Master
- Marketing & brand strategy
- Global market expansion

FINANCE × LEGAL

## Shuiying Chen

CFO & Legal

Senior accountant and tax advisor. Peking University MBA. Oversees financial, legal, and corporate structuring for Atlas RWA's dual-entity architecture.

- Senior accountant & tax advisor
- Peking University MBA
- Corporate structuring

JAPAN × THAILAND × HONG KONG

## Minghao Wang (AK)

Asset Director, Asia

Leads asset sourcing and management across Japan, Thailand, and Hong Kong — key markets in Atlas RWA's global property portfolio.

- Japan market development
- Thailand asset sourcing
- Hong Kong operations

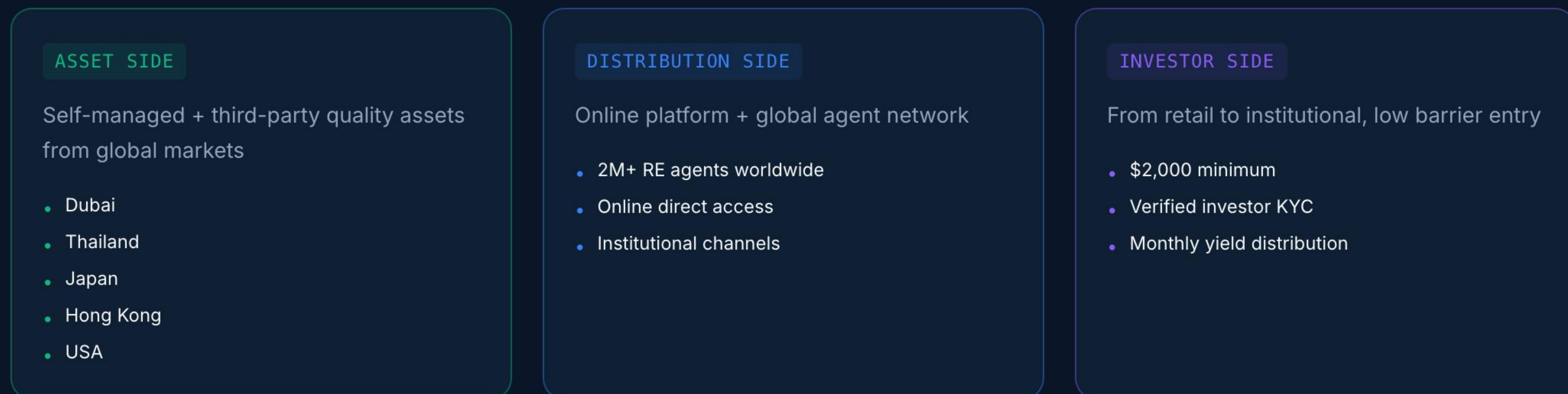
# Platform Model

A new-generation asset management platform connecting three sides — asset holders, distribution channels, and investors — powered by the dual circulation of a real estate fund and crypto technology.

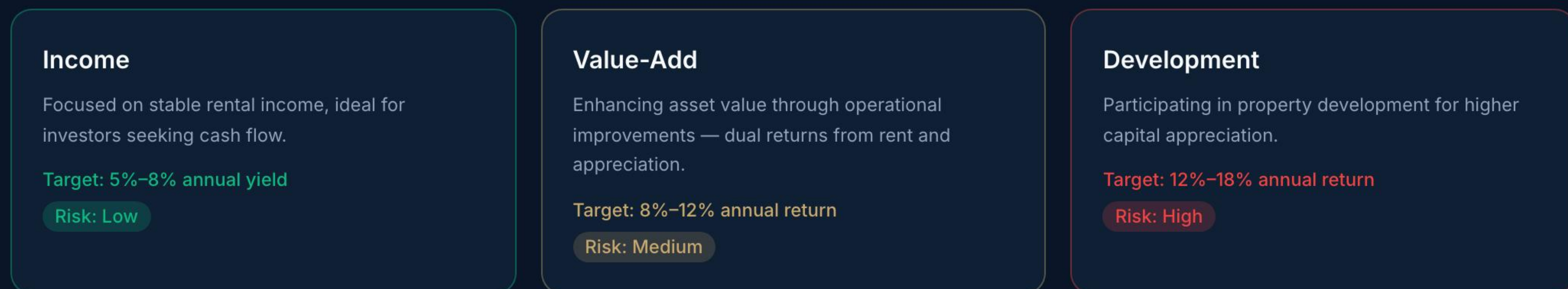
## Fund × Crypto Dual Circulation



## Three-Sided Platform Ecosystem



## Investment Strategies



ATK membership system — tiered fee discounts and exclusive access to premium offerings.

# Competitive Landscape

No platform today combines: global assets + professional asset management + low minimums + on-chain settlement.

Platform	Market	Scale	Key Limitation
Fundrise	US only	\$3.3B+	US-only, fiat-only, no blockchain
RealT	US only	\$130M+	US property only, crypto-native UX
Lofty	US only	\$50M+	Algorand only, US property
RedSwan	US only	\$9B+	Institutional focus, high minimums
Prypco / DLD	UAE	Early	Dubai-only, govt pilot
Realy	Global	Early	Metaverse focus, limited real assets
RealX	India	\$20M+	India-only, traditional structure

**Atlas RWA = Blackstone's asset management rigor × Fundrise's accessibility × blockchain's global settlement**

## Global-First

Multi-market property portfolio from day one

## Crypto-Invisible

Zero blockchain knowledge required

## Dual-Jurisdiction

HK + Dubai regulatory coverage

## Fund × Crypto

Unique dual-circulation model

# Core Advantages

Five competitive pillars that create compounding moats.



## Asset Management Expertise

Not a simple listing platform. We source, underwrite, and manage assets with institutional rigor — strict screening, professional due diligence, and our own capital at stake.



## Product & Technology

Full-stack dApp platform built in-house. From BNB Chain smart contracts to intuitive UX designed for non-crypto users. Zero blockchain knowledge required.



## Distribution Network

Agent-driven acquisition model leveraging 2M+ global real estate agents. Each agent becomes a distribution channel with commission incentives.



## Dual-License Strategy

Hong Kong SFC Type 1/4/9 + Dubai VARA/ADGM — regulatory coverage across the world's most progressive digital asset jurisdictions.



## Fund × Crypto Dual Circulation

A unique model fusing traditional real estate fund operations with crypto platform distribution. We invest in our own listings — aligned incentives, not just a marketplace.

# Revenue Model

Four recurring revenue streams with asset-light platform economics.

## Transaction Fee

PER TRADE

Charged on primary subscription and secondary market trades

## Asset Management Fee

RECURRING

Annual fee on AUM, deducted from rental income

## Structuring Fee

ONE-TIME

Charged at project listing for SPV setup and legal structuring

## Performance Carry

AT EXIT

Share of returns above the hurdle rate

Revenue scales linearly with AUM. Each new property listing adds to the recurring revenue base. Our goal: build trillion-dollar asset management capability.

# Company Structure & Progress

Dual-entity strategic architecture with proven execution momentum.

## CHINA GATEWAY

### Aurevia (HK) Limited

Hong Kong

PURSUING SFC TYPE 1, 4 & 9 LICENSES

Type 1 Securities Dealing

Type 4 Advising on Securities

Type 9 Asset Management

- Fund has raised US\$20M and is currently operating

Connecting Chinese capital and real estate assets to the global tokenization infrastructure

## GLOBAL HUB

### Atlas RWA (BVI) Limited

Dubai / Abu Dhabi

PURSUING VARA / ADGM LICENSES

VARA Virtual Asset Service Provider

ADGM Financial Services Permission

Attracting capital from the Middle East, Southeast Asia, and global emerging markets

## Independent ownership, acting in concert

Regulatory arbitrage across two of the world's most progressive digital asset jurisdictions.

### ● Completed

- ✓ BVI parent company + Cayman Foundation established
- ✓ Platform MVP development complete
- ✓ First asset SPV registered
- ✓ Smart contracts developed on BNB Chain
- ✓ Full product spec, design system & tokenomics designed
- ✓ HK fund operating with US\$20M raised

### ● 2026 Q1

- MVP launch & whitelist testing
- Smart contracts deployed to testnet
- First asset under contract

### ● 2026 Q2

- Public launch with 500+ users
- 5+ properties listed
- First rental distribution

### ● 2026 Q3-Q4

- Secondary trading live
- \$30M AUM target
- License applications filed

### ● 2027 H1

- \$50M AUM target
- 10+ properties across 4 markets
- Institutional vehicles launched

# Let's Build the Future of Real Estate Investment.

Atlas RWA is seeking strategic investors who share our vision of building the next-generation global real estate asset management platform. Let's connect.

[Schedule a Call](#)

[Download Deck](#)

[Dubai](#)

[Hong Kong](#)

[Silicon Valley](#)

This presentation is for informational purposes only and does not constitute an offer to sell or a solicitation of an offer to buy any securities or tokens. All projections are forward-looking and subject to change. Atlas RWA does not provide investment, legal, or tax advice. Past performance is not indicative of future results.

© 2026 Atlas Global Asset Holdings Ltd. All rights reserved.